

**BUY ON-SITE FROM AFHE CONVENTION EXHIBITORS
AND ENTER A DRAWING FOR CASH PRIZES & MORE!**



FRIDAY, JULY 13 & SATURDAY, JULY 14, 2018
TURN IN YOUR RECEIPTS BY 4:45 PM SATURDAY

Turn in receipts in the lobby 1:00-6:45 pm Friday and 1:00-4:45 PM Saturday

ONE ENTRY PER \$25 SPENT AT EXHIBITOR BOOTHS
in the AFHE Convention Exhibit Hall

PRIZE DRAWING 5:45 PM SATURDAY
in the ballroom following the closing keynote

Support our exhibitors and you could win a prize!

THE PURPOSE OF THE **BUY IT HERE!** PROMOTION IS TO ENCOURAGE ATTENDEES TO PURCHASE ON-SITE FROM AFHE CONVENTION EXHIBITORS. EXHIBITORS ARE A VALUABLE PART OF THIS EVENT. SUPPORTING THEM BY PURCHASING ON-SITE DURING THE CONVENTION ENCOURAGES THE RETURN OF QUALITY VENDORS YEAR AFTER YEAR.

- ★ Qualifying purchases must be made from exhibitors at the AFHE Convention by registered attendees age 18 and older.
- ★ Receipts will be marked by AFHE staff and can only be counted once. One entry per \$25 spent at exhibitor booths.
- ★ Receipt totals will be rounded down to the nearest \$25 unless the total is within \$5 of the next increment of \$25
For example, 3 receipts totaling \$47.65 will be rounded up to \$50 and the participant will receive two entries in the drawing.
3 receipts totaling \$43.64 will be rounded down to \$25 and the participant will receive one entry in the drawing.
- ★ Once marked, a receipt cannot be used again even if the attendee has a "balance" that might count toward another \$25 in sales for an additional entry in the drawing. If you plan to do additional shopping, you may wish to hold onto your receipt until you have spent enough to earn another entry in the drawing.
- ★ All receipts must be brought to the table in the lobby no later than 4:45 PM Saturday to count toward the drawing. Receipts are required and must show the purchase date and vendor name. The decisions of AFHE staff are final regarding whether a receipt qualifies for the drawing. Receipts will be accepted during the hours listed above and will be returned to attendees once totaled.
- ★ Electronic receipts will be accepted Saturday only.
- ★ Must be present and have matching ticket to win. One cash prize winner per household.
- ★ Exclusions: Does not apply to purchases made at on-site concessions, coffee cart, parking, area restaurants, Starbucks, AFHE membership, convention admission, Friday evening event tickets, or other AFHE promotions.

Prize Drawing Saturday 5:45 pm in the Ballroom

The prize drawing will take place in the Ballroom immediately following the closing keynote.