

Arizona Senior High Homeschool

Graduation

Hosted by AFHE



SPONSORSHIP OPPORTUNITIES

At the 29th Annual Arizona Senior
High Graduation Ceremony for
Arizona Homeschool Students

Friday, May 28, 2021

Dream City Church, Phoenix



AFHE GRADUATION SPONSORSHIP OPPORTUNITIES

With over 37 years of service to the Arizona homeschool community and more than 38,000 homeschooled students in our state, Arizona Families for Home Education (AFHE) serves many homeschooling families all year long.

Each year, AFHE hosts a graduation ceremony for Arizona homeschool students graduating from senior high.

Attended by more than 3,100 family, friends, and members of the homeschool events, this event is the largest homeschool graduation ceremony in the state. The AFHE Graduation Committee is hard at work preparing a beautiful, reverent celebration to honor homeschool graduates and their families from across the state .

We have on average 190 graduates that participate in the AFHE ceremony.

The AFHE Graduation offers a unique opportunity for a few special sponsors to gain unparalleled exposure.

By partnering together with you, we desire to enhance the experience of our graduate families and attendees while promoting your organization and expanding your reach within the Arizona homeschool community.

Thank you for considering these sponsorship opportunities at AFHE's Senior High Graduation Ceremony.

AFHE is the statewide non-profit organization that has been serving the needs and protecting the rights of Arizona's homeschool families since 1983.



Our sponsors receive outstanding brand exposure and exclusive benefits before, during, and after the ceremony.

CONTACT

ads@afhe.org

GRADUATION EVENT PAGE

afhe.org/graduation

ADDITIONAL ADVERTISING AND SPONSORSHIP OPPORTUNITIES

afhe.org/advertising

SOCIAL MEDIA AND EMAIL REACH

FACEBOOK - 5,020 page followers; 6,895 group members

INSTAGRAM - 1,099 followers | **TWITTER** - 448 followers

EMAIL - 8,397+ subscribers



AFHE GRADUATION SPONSORSHIP OPPORTUNITIES

We have several sponsorship levels available for this event to match the needs of our sponsors

PLATINUM LEVEL - \$2,000

Maximum of ONE sponsor for this level

PROGRAM AD

Full-page color ad in the AFHE Graduation Program, a 8.5" x5.5" full-color booklet handed out to graduates, their families, and ceremony attendees

VIDEO PRESENTATION AT CEREMONY

Video presentation up to three minutes - Sponsor promotion

TABLE AT EVENT

AFHE will provide a 6' skirted table in the lobby where the Sponsor may have up to two representatives before the ceremony from 5:30-7:00 pm and following from 9:00-9:30 pm

EBLAST AD

Two stand-alone eblast ads to the AFHE email list

SPONSOR SLIDE BEFORE AND AFTER CEREMONY

Sponsor logo to be displayed in a rotating slide before and after the ceremony

SPONSOR BANNER AD

Banner ad on the AFHE website GRADUATION pages
Banner ad in the email with instructions for graduate families to be sent in April Banner ad in two issues of AFHE enewsletter

SOCIAL MEDIA

Facebook: two Sponsor highlight posts with graphic and link on AFHE Facebook page
Twitter : two tweets on AFHE's Twitter feed - one Sponsor thank you and one Sponsor promotion
Instagram: two posts - one Sponsor thank you and one Sponsor promotion with graphic

GOLD LEVEL - \$1,000

Maximum of TWO sponsors for this level

PROGRAM AD

Full-page color ad in the AFHE Graduation Program

LIVE OR VIDEO PRESENTATION DURING REHEARSAL

Live or video presentation up to three minutes - Sponsor promotion to graduates during rehearsal

TABLE AT EVENT

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AFHE GRADUATION SPONSORSHIP OPPORTUNITIES

REFRESHMENT SPONSOR - \$500

Maximum of **FOUR** sponsor for this level

PROGRAM AD

Half-page color ad in the AFHE Graduation Program

SPONSOR LOGO ON DESSERT SPONSOR LOGO BOARD

Sponsor logo to be displayed at the refreshment tables on a Dessert Fellowship sponsor board

SPONSOR BANNER AD

Banner ad on the AFHE website GRADUATION pages

Banner ad in the email with instructions for graduate families to be sent in April Banner ad in one issue of AFHE e-newsletter

SOCIAL MEDIA

Facebook: one Sponsor highlight post with graphic and link on AFHE Facebook page

Twitter: one tweet on AFHE's Twitter feed - Sponsor thank you

Instagram: one post - one Sponsor thank you

SPEECH CONTEST SPONSOR - \$250

Maximum of **TWO** sponsors for this level

Each year, AFHE hosts a contest for the Senior Class Address to be given during the graduation ceremony. Participating graduates submit a video audition and written speech that exemplifies the benefits and beauty of their homeschool experience. This sponsorship will support and reward outstanding communication skills.

PROGRAM AD

Third-page color ad in the AFHE Graduation Program

SPONSOR ACKNOWLEDGEMENT DURING CEREMONY

Sponsor will be thanked when the graduate selected to deliver the Senior Class Address is introduced .

SPONSOR BANNER AD

Banner ad on the AFHE website GRADUATION pages

Banner ad in the email with instructions for graduate families to be sent in April

SOCIAL MEDIA

Facebook: one Sponsor highlight post with graphic and link on AFHE Facebook page

Twitter: one tweet on AFHE's Twitter feed - Sponsor thank you

ALL SPONSORS WILL RECEIVE THE FOLLOWING ADDITIONAL BENEFITS:

Sponsors will be acknowledged by the emcee during the ceremony when thanking all of the evening's sponsors.

Sponsors will be mentioned in an event review article in an issue of the AFHE Magazine and in a blog post on the AFHE website following the ceremony (company name and website) .



AFHE GRADUATION SPONSORSHIP AGREEMENT

PLEASE PRINT NEATLY OR TYPE

SPONSOR COMPANY CONTACT INFORMATION		
All sponsorship communications will be sent to this person		
Company Name		
Website		
First and Last Name		
Email Address		
Phone Number		
Mailing Address City, State, Zip		

SOCIAL MEDIA / PROMOTION LINKS

Please provide your company's social media page links or handles so we can tag you in Sponsor promos

Facebook Page	
Twitter Handle	@
Instagram Name	
Weblink	If there is a special page on your website you'd like us to link to instead of the home page of your site, please provide that link here:

SELECT SPONSORSHIP LEVEL

SELECT	MAX AVAIL	SPONSORSHIP LEVEL	FEE	AMOUNT
	1	Platinum Level Sponsor	\$2,000	
	2	Gold Level Sponsor	\$1,000	
	4	Refreshment Sponsor	\$500	
	2	Speech Contest Sponsor	\$250	
		Custom Package	\$	

PAYMENT TYPE

Check payable to AFHE enclosed [Check # _____] Credit Card [AFHE will provide payment link]

Sponsor Signature

Date Signed

Printed Name

Title/Position

ARIZONA FAMILIES FOR HOME EDUCATION | ADS@AFHE.ORG | AFHE.ORG

MAILING ADDRESS: AFHE, P.O. Box 2035, Chandler, AZ 85244-2035



AFHE GRADUATION SPONSORSHIP AGREEMENT

OUR COMMITMENT TO YOU

The AFHE Graduation Team desires not only to bless our attendees, but we desire to bless our sponsors as well. We want to partner with you, helping you be successful in your goals as a Sponsor. We commit to fulfill the benefits outlined in this sponsorship packet as agreed upon with the Sponsor, communicate in a timely manner, and work together with integrity.

TERMS OF AGREEMENT

- Sponsorship packages are sold as is. Should a Sponsor not want or need an item that is included in the package benefits, the Sponsor understands that there will be no monetary compensation or reduction of sponsorship fee.
- Payment in full is due to secure the sponsorship package.
- AFHE reserves the right to make reasonable changes to these rules, deadlines, and other details as needed with advance notification to the Sponsor.
- All sponsorship sales are final and non-refundable.
- Participation as a Sponsor (and as an advertiser with AFHE) is by invitation and subject to approval by the AFHE Executive Director, AFHE Board, and/or AFHE Graduation Committee. AFHE reserves the right to determine whether it fits AFHE's philosophy, mission, and objectives and may decline a Sponsorship agreement without further explanation.
- Sponsor agrees to refrain from presenting material or making statements at the AFHE Graduation that are in conflict with AFHE's mission of promoting and preserving parent-led, privately funded homeschooling, or statements that conflict with the AFHE Board of Directors' Statement of Faith (available at afhe.org/about-afhe). AFHE's philosophy is to promote the merits of home education and the beauty of Christianity without tearing down other forms of education or other religions.

PROGRAM AD

- Camera-ready ad copy due by **March 31, 2021**
- **SPECS:** 300 dpi, CMYK, file type: jpg or pdf
 - FULL-PAGE AD DIMENSIONS:** 4.875" wide x 7.875" tall (no bleed) - or - 5.75" wide x 8.75" tall with bleed (no crop marks)
 - THIRD-PAGE AD DIMENSIONS:** 4.875" wide x 2.25" tall (no bleed)

LOGO & BANNER AD

- Submit your **logo** (high resolution) and **graphic** 500 pixels wide by up to 500 pixels tall to ads@afhe.org ASAP once approved as a Sponsor by AFHE.

EBLAST ADVERTISING - PLATINUM & GOLD LEVELS

- The Platinum and Gold level sponsorship packages include an eblast ad to the AFHE email list (distribution 7,100+)
- Contact ads@afhe.org to schedule your ad. Eblast ads are published on Tuesdays or Thursdays, one company per week, and no more than one ad from any particular company in the same month.

VIDEO PRESENTATION - PLATINUM LEVEL

- The Platinum level sponsorship package includes a video presentation (max. length 3 minutes) at the AFHE Graduation.
- Video submission deadline: **May 1, 2021**
- Submit a video file (MP4, .wav, etc.) via email or Dropbox or other file sharing program. Videos will not be played from an online platform such as YouTube, Vimeo, etc.

Sponsor Initials _____